

Bergen surpasses 85% sold; design by Taller Frida Escobedo and DXA Studio

Brooklyn, NY Avdoo's Boerum Hill development, is now over 85% sold, a major milestone for the Taller Frida Escobedo and DXA Studio-designed condominium. The building blends indoor and outdoor living, featuring crafted interiors by Brooklyn-based interior design studio Workstead, private outdoor spaces including a residents-only park, and 14,500 s/f of curated interior amenities.

Since launching sales, 90 of the 105 condominium residences have closed or entered contract. Recent penthouse contracts include a \$5.5 million penthouse, a \$5.495 million penthouse and a \$4.625 million penthouse, which ranked among one of the top luxury contracts, and at over 85% sold, the project has sold a higher percentage of units than any other new development in the borough. Bergen's architectural vision, robust amenity offering, and strong sense of community are fueling buyer demand. Most buyers already lived in the New York metropolitan area, and many of the buyers relocated from within Boerum Hill, reflecting Bergen's appeal to the local community.

"This is a significant milestone for our team and a reflection of the strong demand for design-driven residential developments in Brooklyn," said Shlomi Avdoo, CEO and founder of Avdoo. "Bergen represents our commitment to creating homes that foster community and contribute meaningfully to the neighborhoods in which we build. As we move closer to sellout, we're proud to see the vision for Bergen fully realized and to continue expanding Avdoo's presence across Brooklyn and Manhattan."

Set along a tree-lined street, Taller Frida Escobedo's sculptural angled façade draws inspiration from the bay-window brownstones of Boerum Hill, translating their geometry into a contemporary architectural language. Folded masonry, layered massing, and considered orientation allow light and air to move throughout the building while reinforcing a human-scaled presence within the neighborhood. At the center, a transparent "glass house" volume connects the east and west wings and strengthens the connection between the street, the lobby, and the resident park designed by DXA Studio and Patrick Cullina.

Inside, the 105 residences feature 53 unique floor plans with ceiling heights of up to 12 feet, double-glazed casement windows, and wide-plank white oak flooring. Workstead's interiors emphasize airiness and longevity through natural materials, custom craftsmanship, and abundant natural light. Nearly 75% of homes include private outdoor space, with select residences offering rooftop terraces and plunge pools.

Bergen's 14,500 s/f of interior amenities, spanning four levels and connected by a sculptural cylindrical staircase, are organized around wellness, creativity, and social engagement. The fitness space includes pilates, yoga, boxing, and cardio studios, as well as private fitness pods. Creative amenities include a ceramics studio, a children's playroom, an arts studio, and a tea room. The Bergen Collective – BKLYN Clay, Arts Gowanus, Kettl, Makena Diehl, and Claudia Germuga – bring these wellness and creative spaces to life by hosting ongoing programming and classes for residents.

Additional amenities include a screening room, music room, podcast and Zoom studios, a game room, wet bar, club room, and a great room with terrace, chef's kitchen, and dedicated dining and lounge areas. Residents also enjoy more than 12,000 s/f of exterior amenities, including a private garden off Dean Street and two landscaped rooftop parks.

As Bergen enters its highly anticipated final phase of sales, The TN Team at Compass and the Compass Development Marketing Group are now handling sales and marketing.