

Avdoo's Bergen reaches 80% sold



Photo credit: Ivane Katamashvili

Brooklyn, NY According to Avdoo, Bergen is 80% sold, marking a major milestone for the recently completed Boerum Hill development designed by AD100 architecture firm Taller Frida Escobedo in collaboration with DXA Studio and Brooklyn-based interior design studio Workstead. The building blends indoor and outdoor living, featuring intimate and elegantly crafted interiors, private outdoor spaces in select units, in addition to a residents-only park, and 14,500 s/f of interior amenities.

Since launching sales, 84 of the 105 condominium residences have closed or entered contract. At 80% sold, the project has sold a higher percentage of units than any other new development in the borough. Bergen's architectural vision, robust amenity offering, and strong sense of community are fueling buyer demand. Approximately 85% of buyers already lived in the New York metropolitan area, and nearly 20% of buyers relocated from within Boerum Hill, reflecting Bergen's appeal to the local community.

"This sales milestone reflects the market response to this design and experience-driven approach to residential living," said Shlomi Avdoo, CEO and founder of Avdoo. "Buyers are connecting with the quality craftsmanship and finishes, amenity programming such as tea and ceramics classes, and outdoor space that offers respite in the city. The building has transformed into a vibrant community since residents moved in." Set along a quiet, tree-lined street, Taller Frida Escobedo's sculptural angled façade draws inspiration from the bay-window brownstones of Boerum Hill, translating their geometry into a contemporary architectural language. Folded masonry, layered massing, and carefully considered orientation allow light and air to move throughout the building while reinforcing a human-scaled presence within the neighborhood. At the center, a transparent "glass house" volume connects the east and west wings and strengthens the connection between the street, the lobby, and the resident park designed by DXA Studio and Patrick Cullina.

Inside, the 105 residences feature 53 floor plans with ceiling heights of up to 12 ft., double-glazed casement windows, and wide-plank white oak flooring. Workstead's interiors layer elegance, function and form, revealing crafted materials that celebrate the natural environment and embrace natural light. Nearly 75% of homes include private outdoor space, with select residences offering rooftop terraces and plunge pools.

Bergen's 14,500 s/f of interior amenities, spanning four levels and connected by a sculptural cylindrical staircase, are grounded by community, health, wellness and the arts. The fitness space includes pilates, yoga, boxing, and cardio studios, as well as private fitness pods. Creative amenities include a ceramics studio, a children's playroom, an arts studio, and a tea room. The Bergen Collective – BKLYN Clay, Arts Gowanus, Kettl, Makena Diehl, and Claudia Germuga – bring these wellness and creative spaces to life by hosting ongoing programming and classes for residents.

Additional amenities include a screening room, music room, podcast and Zoom studios, a game room, wet bar, club room, and a great room with terrace, chef's kitchen, and dedicated dining and lounge areas. Residents also have more than 12,000 s/f of exterior amenities, including a private garden off Dean St. and two landscaped rooftop parks.

As Bergen enters its final phase of sales, The TN Team at Compass and the Compass Development Marketing Group are now exclusively handling sales and marketing.