

# Bergen, a new stroke of Frida Escobedo in New York

The Mexican architect consolidates herself in the 'Big Apple' with her first real estate development in the state framed by the Brooklyn neighborhood.

Fri May 31, 2024 03:54 PM



The project seeks to be an icon of Brooklyn in New York. (Photo: Courtesy)

Diana Zavala @DianaZavala1b

**New York** has become the new home of **Frida Escobedo**'s designs. After undertaking the remodeling of a wing of the **MET** (Metropolitan Museum), she is developing her second most ambitious project in the state: **Bergen**, the architect's first condominium in this city.

Located in Boerum Hill, Brooklyn, this development by Avdoo & Partners Development seeks to be an architectural reference in the area. With the collaboration of DXA Studio, Patrick Culina and Workstead, the Escobedo project is harmoniously integrated into the historical context of the neighborhood.

**The building's design is inspired by Brooklyn 's iconic brownstones** , intended to respect and complement the surroundings of Brownstone Brooklyn. The façade, described by the developers as “grandiose and humble at the same time,” aims to create a sense of place for future Bergen residents.



Bergel is Frida Escobedo's first condo development in New York. (Photo: Courtesy)

Escobedo has placed great emphasis on the use of high quality materials that last over time. The façade is composed of modules of handmade natural masonry, with rhythmic textures and dark bronze mullions. These modules stack and interlock, dynamically interacting with the outside environment.

The design takes special care of the use of natural light. The building's wings are oriented to take advantage of the east-west exposure, allowing light, shadows and air to filter into the interior spaces through a porous façade. This indoor-outdoor connection is strengthened with the use of brick breeze blocks in certain areas, creating protective elements and allowing greater interaction with the environment.

Workstead, in charge of interior design, has created spaces that emphasize warmth and serenity through the use of organic materials and the integration of natural light. The firm used simple geometric shapes and natural finishes to achieve a discreet and long-lasting

luxury environment. The interior design is characterized by a soft, holistic aesthetic, where interior and exterior spaces merge to create a sense of cohesion.

The building's lobby, spacious and bright, stands out for its strong visibility of the central volume towards the urban landscape.

Workstead has divided this space into smaller, more intimate sections, with comfortable seating that functions as an extension of residents' living rooms. The interiors offer a tranquil retreat amidst the hustle and bustle of New York life.



The project's interiors were designed by Workstead. (Jonathan Hokklo)

Bergen's color palette becomes richer as you ascend the building. On the lower floors, colors and materials are lighter and brighter, while jewel tones and more saturated colors are used on the upper floors.

The condominium, made up of 105 units ranging from bedrooms to spaces with five bedrooms, will have 53 different designs. Most will include a private outdoor terrace or private rooftop.



The interior and exterior seek to be connected and honor the architectural style of Brooklyn.  
(Jonathan Hokklo)

---

Bergen is a testament to Frida Escobedo's innovative approach, combining modernity and tradition with a deep sensitivity to the local context. With this project, Escobedo not only establishes her presence in New York, but also contributes significantly to the urban fabric of Brooklyn, offering a space that respects and enriches the historical and cultural identity of the area.