

Boerum Hill's Newest Residential Development Bergen Surpasses 70% Sold



Credit: Jonathon Hokklo

Avdoo recently announced that over 70% of residences at Bergen are now in contract, a remarkable milestone for the thoughtfully designed Boerum Hill development. Created in collaboration with renowned AD100 architecture firm Taller Frida Escobedo and Brooklyn-based design firm Workstead, Bergen redefines urban living by blurring the lines between indoors and out. Intimate and elegantly crafted interiors paired with private outdoor spaces, a residents-only park designed by DXA Studio and landscape designer Patrick Cullina, and 14,500 square feet of thoughtfully curated interior amenities offer a uniquely balanced and elevated city home experience.

Since launching sales in May 2024, 74 of the 105 homes have gone into contract at the building. Buyers are drawn to Bergen's sense of community, unique amenities, thoughtful design, and attention to detail that nurture creativity, support families, and welcome first-time homeowners alike. Approximately 85% of the buyers at Bergen currently live in the NY metro area, with approximately 20% relocating from their current accommodations in the Boerum Hill neighborhood. Bergen has also sold the highest percentage of units than any other new development project in Brooklyn.

"Reaching this sales milestone so quickly speaks volumes about the unique appeal of Bergen," said Shlomi Avdoo, CEO and Founder of Avdoo. "We're thrilled to welcome our first residents this August, marking the beginning of a vibrant and connected community that truly sets this building apart from any other in New York City."

Prominently positioned on a picturesque, tree-lined street, the building's distinctive angled façade invites natural light and air to flow effortlessly throughout each residence, creating a serene and airy ambiance. Featuring 53 unique floor plans with ceiling heights soaring up to 12 feet, double-glazed casement windows, and wide-plank white oak flooring, the interiors are thoughtfully crafted to feel both intimate and expansive. A warm, tranquil atmosphere is achieved through a palette of richly layered finishes including earth tones, soft textures, custom detailing, and natural materials that will gracefully patina over time. Embracing a seamless connection to the outdoors, 75% of residences offer private outdoor space, while select homes are crowned with private rooftop terraces complete with plunge pools.



Spanning four levels and accessible via a striking cylindrical totem staircase, the 14,500 square feet of interior amenities are thoughtfully programmed around health, wellness, and the arts. From a fully equipped gym and a pottery studio to a private movie theater and dog washing station, every detail has been considered to provide residents with everything they need, right at their fingertips. Residents also have access to 12,000 square feet of exterior amenities, including a lush private garden off of Dean Street and two common rooftop parks.

With buyers moving in this summer, select residences currently available for purchase include a \$825,000 studio, a \$1.2 million one-bedroom home, a \$3.05 million 3-bedroom home, and a \$6.75 million dollar penthouse. Avdoo's in-house team is exclusively handling marketing and sales for the building. For more information on the residences at Bergen, please visit www.bergenbrooklyn.com