



7 Real Estate Trends That You'll See Everywhere in 2025

The showroom model apartment, betting big on community, and the other trends that industry experts expect to define the new year

Community will be at the forefront

In both the multi-family development and single-family home markets, community is central to purchasing decisions. “Ninety-two percent of recent homebuyers with children are willing to compromise elements of their dream home to be in a community ‘perfect’ for their families,” says Mike Miedler, CEO of [Century 21 Real Estate](#), citing a [study](#) recently commissioned by the company. “We’re seeing that despite the recent challenges of the market, homebuyers are ready to focus on the joy and positive feelings associated with [purchasing].”

[Avdoo & Partners Development](#) has been tapping into this at Bergen, a Brooklyn condo that launched sales in spring of 2024. Spa and wellness amenities are table stakes at this point, but tapping into specific ways that neighbors can connect with each other is what’s really resonating. Many of the in-contract buyers have stated that “the amenities are the main reason they were drawn to Bergen,” says CEO and partner Shlomi Avdoo. “Programmed spaces that encourage connectivity are still limited in New York City development, but considering how buyers are responding to those amenities, it’s not long until they become essential.”

“It’s becoming a must-have that people find spaces that are in between their workspace and their home, their apartment, where they can socialize, do work, and exercise,” says David Thom, the senior managing director of design and development of [LeFrak](#). His firm has recently been at work on Bisby, a New Jersey property with a rooftop pickleball court, sundeck, and outdoor kitchens, as well as a dog run. “For many buildings, it’s become increasingly competitive in the marketplace to provide these sorts of amenities in order to provide those kinds of spaces for prospective tenants.”